



City of Freeport, Illinois

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FREEPORT ADOPTS NEW PUBLIC ENGAGEMENT PLATFORM DIVERSIFYING ENGAGEMENT THROUGH TECHNOLOGY

Freeport, Illinois – The City of Freeport is excited to announce the launch of Polco, an innovative engagement platform where residents can directly influence the local government decision-making process. By using Polco, the City of Freeport is making public participation easier by meeting residents where they are. Officials will post questions directly to residents on Polco’s website and app and receive insightful data to drive policy decisions. Residents have the chance to become more active and informed participants in the political process by voicing their views to municipal leaders and other residents.

“When all constituents feel a part of the decision process, communities inherently become more resilient to future challenges.” – Nick Mastronardi, Founder and CEO, Polco

Residents become active users by visiting <https://polco.us/> and creating an account. Polco’s platform is available via web, mobile app, email, and any place Polco e-ballots are found online. This service is free to all residents.

Polco is committed to a strict privacy policy where they only share aggregated de-identified results. Participant detailed data and votes are never shared. Respondents are verified by checking the local database of registered voters.

If you would like more information about this topic, please contact Nancy McDonald 815-235-8221 at or email at nmcdonald@cityoffreeport.org

www.polco.us - (608)709-VOTE
